International
PLAIN LANGUAGE
federation

Media Kit
Please contact us for any queries about plain language in the media. As the International Federation we are well placed to comment on these issues from a global perspective.

CONTACT:
Vera Gergely, Chair
chair@iplfederation.org

Download our logos here

FAQs

WHAT'S PLAIN LANGUAGE?
A communication is in plain language if its wording, structure, and design are so clear that the intended readers can easily find what they need, understand what they find, and use that information.

WHO'S PLAIN LANGUAGE FOR?
Plain language is for anyone who wants to communicate written information clearly, effectively, and with empathy for readers. Plain language is a concept applicable to many languages, not just English.

WHAT IS THE INTERNATIONAL PLAIN LANGUAGE FEDERATION?
The IPLF is a joint project between the Center for Plain Language, Clarity, and the Plain Language Association International (PLAIN). It’s managed by a board made up of representatives of these three organisations. See Our Agenda for more.

WHO RUNS THE FEDERATION?
The Federation is run by representatives from the Center for Plain Language, Clarity, and the Plain Language Association International (PLAIN).
HOW LONG HAS THE FEDERATION BEEN AROUND?

We launched in 2007.

CAN I JOIN?

No. But you can join any of our member organisations: the Center for Plain Language, Clarity, and the Plain Language Association International (PLAIN).

WHERE CAN I LEARN MORE ABOUT PLAIN LANGUAGE?

Center for Plain Language
Clarity
Plain Language Association International (PLAIN).

WHO'S USING AND PROMOTING PLAIN LANGUAGE?

Plain language is recognized widely as making information accessible to readers. Here are just a few examples of where it’s being used.

US government – Federal Plain Language guidelines and the Plain Writing Act of 2010
US Securities and Exchange Commission
State of Washington, USA
US National Center for States Courts
US Self-Represented Litigation Network
US State Justice Institute
Australia – Law and Justice Foundation
Australia – Victoria Law Foundation
India – Vidhi Centre for Legal Policy
Ireland – National Adult Literacy Agency
Norway – Agency for Public Management and eGovernment
South Africa
Sweden – Ministry of Justice
Wales– University of Bangor
The European Union