Branding Kit
Colors

- **Black**
  - HEX: #1b2026
  - RGB: 27 32 38
  - CMYK: 29 16 0 85

- **Blue**
  - HEX: #495867
  - RGB: 73 88 103
  - CMYK: 29 15 0 60

- **Gray**
  - HEX: #595959
  - RGB: 89 89 89
  - CMYK: 0 0 0 65

- **Beige**
  - HEX: #d3d0cb
  - RGB: 221 208 203
  - CMYK: 0 1 4 17

- **Green**
  - HEX: #57914a
  - RGB: 87 145 74
  - CMYK: 40 0 49 43
Full color logo to be used wherever possible. A black and a white option are available only if the colours won’t work where the logo is needed.
The icon can be used by itself as elements in web or print but not as a replacement when the logo is needed.
Fonts

TITLES
Raleway, bold, caps

HEADINGS
Raleway, medium, caps

Body text
Body text
Body text
Body text
Raleway, light, no caps