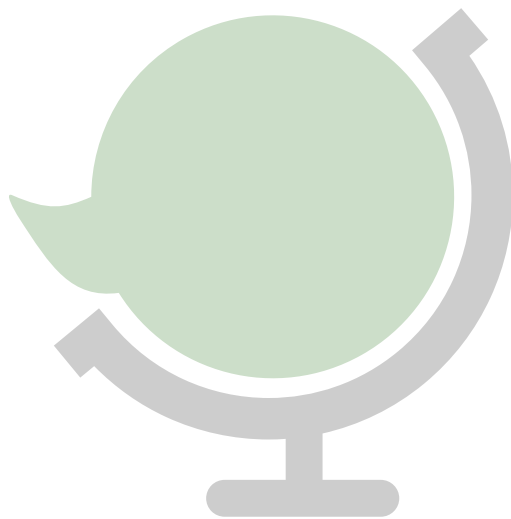


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Branding Kit



Colors



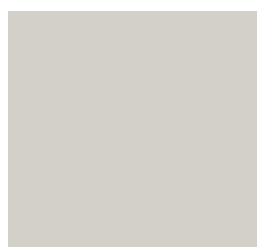
HEX #1b2026
RGB 27 32 38
CMYK 29 16 0 85



HEX #495867
RGB 73 88 103
CMYK 29 15 0 60



HEX #595959
RGB 89 89 89
CMYK 0 0 0 65



HEX #d3d0cb
RGB 221 208 203
CMYK 0 1 4 17



HEX #57914a
RGB 87 145 74
CMYK 40 0 49 43

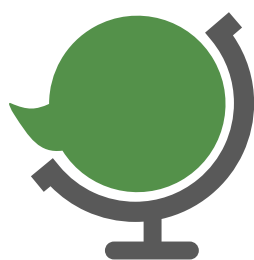
Full color logo to be used where ever possible. A black and a white option are available only if the colours wont work where the logo is needed.

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The icon can be used by itself as elements in web or print but not as a replacement when the logo is needed.



Fonts

TITLES

Raleway, bold, caps

HEADINGS

Raleway, medium, caps

Body text

Body text

Body text

Body text

Raleway, light, no caps